



Dear longhorn friends and exhibitors,

The HOTLA Show Team is excited to provide the details and entry info for a new event – the upcoming 2025 HOTLA Snook Longhorn Roundup. The show will be held this year at the Snook Rodeo Arena in Snook, Texas on May 2-4, 2025. Our show team provides over 50 years of show chairmanship experience in hosting qualifying longhorn shows; we enjoy organizing these events and offering exhibition opportunities to our youth and adults alike.

There are a variety of show divisions, and we offer many exhibitor opportunities. There will be two youth shows (for both standards and minis) with showmanship competition following each of those shows on two different days. Maybe you can't come for both, just come when you can.

There will be an Open-Haltered Show and an Open Mini Show as well. Also, this year our Trophy Steer Show will be open haltered.

The show entry information, forms, waivers, etc. are included with this packet. Start looking over your herd and choose some beautiful cattle to show off to the crowd and the judges. In the packet, we also have some motel information for you. **To get the discounts, you MUST TELL THEM YOU WANT THE HEART OF TEXAS LONGHORN DISCOUNT. Don't procrastinate as there is a large event going on in the area the same weekend.**

There are also **sponsorship opportunities** if you are interested in getting your ranch name out there. We promise to advertise in many different ways before, during, and after the event. Putting on these events is a heavy lift, so look over our sponsor packages and help us put on this wonderful spring longhorn show.

Sincerely,

Troy Unger, Danny & Merrilou Russell, Sandi Nordhausen,
Bubba Bollier, and Brad Burkhart

2025 HOTLA SNOOK LONGHORN ROUNDUP SCHEDULE

FRIDAY

3:00-7:00 PM Cattle check in

SATURDAY

9:00 AM

Youth Show A (Standard) alternating with
Youth Mini A**
followed by |
Mixed Showmanship A

Judge: Lauren Dean

Lunch reasonable time

Open Haltered (Standard) alternating with
Open Haltered Mini **
followed by
Open Trophy Steers Show

Judge: Russell Hooks

SUNDAY

8:30 AM Cowboy Church

9:00 AM Pee Wee

followed by

Youth Show B (Standard) alternating with
Youth Show Mini B **

followed by
Mixed Showmanship B

Judge: Russell Fairchild

2025 SNOOK LONGHORN ROUNDUP

Entry Instructions

All Completed Entry Forms should be scanned and e-mailed to Merrilou Russell at: mrcactusgirl13@gmail.com

Documents to be included with your entry forms and paperwork are:
Recap Sheet, Waiver, Showmanship Form, and Entry Forms

To avoid any late fees, entries must be in our office by April 24, 2025

For additional questions, please contact:
Merrilou Russell Phone 361-781-4221 or Sandi Nordhausen 512-898-2401

Complete instructions for submitting payment by check or by credit card can be found at <https://www.lanolonghornroundup.com/snook-show.html>.

For those wanting to pay by check: Once you have e-mailed your documents and forms to Merrilou Russell, you can mail your check to:

Merrilou Russell 11288 FM 822 Edna, TX 77957

Please send a copy of your Mail-in Recap Form with your check.

For those wanting to pay by credit card: Once you have e-mailed your entry documents to Merrilou Russell, then complete the Online Recap Form available at <https://www.lanolonghornroundup.com/snook-show.html>.

Enter your totals for each entry category. The form will display subtotals and also display a total of all entry fees at the bottom. Then follow instructions to pay with credit or debit card at the bottom of that form. Once the payment has processed, you will receive a receipt. Please keep a copy of that for payment verification if necessary. Your online payment and your entries will be matched up at our office.

See SHOW FAQ's next page

SHOW FAQ's

What is the address for the arena?

**SNOOK RODEO ARENA
11538 FM 3058
SOMERVILLE, TX**

FAQ: Do I need to send my registration paper copies in with my entries?

No, usually I do not need them to get your entries entered unless there is a mistake in your entry form. If so, you will receive a call. You should always keep them with your show papers, but I usually do not need them.

FAQ: Will shavings be sold on site?

No, please bring your own for this event.

FAQ: Are there RV hookups at Snook?

Yes, there are. Call if you are wanting to use one of those .

FAQ: Where are the closest motels?

We found the Americas Best Value, Surrey Inn and Rodeway Inn in Caldwell had very reasonable rates. Caldwell is a quick drive from the arena as is College Station and Somerville.

DO NOT WAIT TO BOOK. THERE IS A BIG EVENT IN CALDWELL FOR THIS SAME WEEKEND. TELL THEM YOU ARE SHOWING AT THE HEART OF TEXAS LONGHORN SHOW TO GET THIS RATE!!

America's Best Value

1108 W Hwy 21 Caldwell, TX phone# 979-567-3535
\$65-70 and a Quad \$129.94

Surrey Inn

403 Hwy 21 E Caldwell, TX phone# 979-567-3348
\$80

Rodeway Inn

405 Hwy 36 S Caldwell, TX phone # 979-567-4661
Continental breakfast \$69-80

More motels to be found in Somerville and Bryan.

FAQ: Will there be a Silent Auction at the show?

Yes, there will be and it benefits HOTLA. We welcome your donations. Come by and shop; you never know what you might find. Please let Merrilou Russell know if you would like to donate an item(s) for this auction.

FAQ: Will there be a concession stand at the arena?

Yes, there will be limited offerings during check in and wide varieties of food items on Saturday and Sunday.

**HEART OF TEXAS
LONGHORN ASSOCIATION**



2025 LIABILITY WAIVER

As a condition of entry and participation in the SNOOK LONGHORN ROUNDUP 2025 events, the show management for the Snook Longhorn Roundup, the Heart of Texas Longhorn Association (HOTLA), and the Snook Rodeo Arena, their officers, employees, members, agents, and all representatives are hereby released from all claims, demands, or cause of actions of any kind or nature whatsoever, whether now existing or hereafter accrue, on account of any damage, cost of expense as a result of any bodily injury or any injury, loss, or damage to any persons, or as a result of the interpretation or enforcement of the show / event rules and regulations of the Heart of Texas Longhorn Association (HOTLA) and/or the Snook Rodeo Arena Snook, Texas, constitution, bylaws, rules or regulations, and the risk of such damage, cost or expenses which may occur by reason of foregoing is hereby assumed and accepted.

This waiver is binding on the undersigned as well as all other person(s) associated with the participation of the person(s) or animal(s) described herein and registered for these show events, and the undersigned indemnifies the Snook Longhorn Roundup, the Heart of Texas Longhorn Association (HOTLA), and the Snook Rodeo Arena LLC from all claims, demands, or causes of action based on any of the foregoing.

Show Exhibitor / Animal

Owner: _____ (printed name)

Signature: _____ Date: _____

2025 OPEN - WORLD SHOW QUALIFYING CLASS BREAKS

FEMALES - HALTERED DIVISION

Class 1 Born September-December 2024

Class 2 Born July-August 2024

Class 3 Born May-June 2024

Class 4 Born March-April 2024

Class 5 Born January-February 2024

Class 6 Junior Champion Haltered Female *(Class winners from Classes 1-5)*

Class 7 Reserve Junior Champion Haltered Female

(Remaining first place winners and second place winner from Junior Champion Class)

Class 8 Born September-December 2023

Class 9 Born May-August 2023

Class 10 Born January-April 2023

Class 11 Born 2022

Class 12 Senior Champion Haltered Female *(Class winners from Classes 8-11)*

Class 13 Reserve Senior Champion Haltered Female

(Remaining first place winners and second place winner from Senior Champion Class)

Class 14 Grand Champion Haltered Female *(From Junior Champion and Senior Champion)*

Class 15 Reserve Grand Champion Haltered Female

(Remaining Champion and the Reserve Champion to the Grand Champion)

HALTERED MATURE FEMALES

Class 16 Born 2019-2021

Class 17 Born 2018 and before

Class 18 Grand Champion Haltered Mature Female

(Class winners from classes 16-17)

Class 19 Reserve Grand Champion Haltered Mature Female

(Remaining first place winner and second place winner from Grand Champion class).

BULLS (Shown at Halter WITH NOSE LEAD)

Class 20 Born September-December 2024

Class 21 Born July-August 2024

Class 22 Born May-June 2024

Class 23 Born March-April 2024

Class 24 Born January-February 2024

Class 25 Junior Champion Bull *(Class Winners from Classes 20-24)*

Class 26 Reserve Junior Champion Bull

(Remaining first place winners plus second place winner from Junior Champion Class)

Class 27 Born September-December 2023 **

Class 28 Born May-August 2023 **

Class 29 Born January-April 2023 **

Class 30 Senior Champion Bull

Class 31 Reserve Senior Champion Bull **

(Remaining first place winners plus second place winner from Senior Champion Class)

Class 32 Grand Champion Bull *(From Junior Champion and Senior Champion)*

Class 33 Reserve Grand Champion Bull *(Remaining Champion and Reserve Champion to the Grand Champion)*

****** *(Exhibitor must be 13 years of age and/or teen or senior showmanship division)*

GROUP CLASSES

(These are not qualifying classes – no qualifying fee is due)

Class 34 Produce of Dam

*Two animals, natural birth, any sex, and can have different owners
(ET calves not eligible)*

Class 35 Get of Sire

*Three animals, natural birth, both sex, 2 or more different dams, and can
have different owners. (ET calves not eligible)*

*The Produce of Dam and Get of Sire classes will be offspring shown at halter from age groups of
females: Class 11 and under; bulls: from the established classes.*

FEMALES – NON-HALTERED DIVISION

Class 1 Born September-December 2024

Class 2 Born July-August 2024

Class 3 Born May-June 2024

Class 4 Born March-April 2024

Class 5 Born January-February 2024

Class 6 Junior Champion Non-Haltered Division Female *(Class winners from Classes 1-5)*

Class 7 Reserve Junior Champion Non-Haltered Division Female

(Remaining first place winners and second place winner from Junior Champion Class)

Class 8 Born September-December 2023

Class 9 Born May-August 2023

Class 10 Born January-April 2023

Class 11 Born 2022

Class 12 Senior Champion Non-Haltered Division Female *(Class winners from Classes 8-11)*

Class 13 Reserve Senior Champion Non-Haltered Division Female

(Remaining first place winners and second place winner from Senior Champion Class)

Class 14 Grand Champion Non-Haltered Division Female

(From Junior Champion and Senior Champion)

Class 15 Reserve Grand Champion Non-Haltered Division Female

(Remaining Champion and the Reserve Champion to the Grand Champion)

MATURE FEMALES – NON-HALTERED DIVISION

Class 16 Born 2020-2021

Class 17 Born 2018-2019

Class 18 Born 2017

Class 19 Born 2016 and before

Class 20 Grand Champion Non-Haltered Division Mature Female (Class winners from Classes 16-19)

Class 21 Reserve Grand Champion Non-Haltered Division Mature Female (*Remaining first place winners plus second place winner from Grand Champion Class*)

TROPHY STEER DIVISION

(NOTE: These animals are not required to qualify at a Qualifying Show – no qualifying fee)

Class 1 Junior Steers – 2022-2023

Class 2 Junior Steers – 2020-2021

Class 3 Junior Champion Steer

Class 4 Reserve Junior Champion Steer

Class 5 Senior Steers – 2016-2019

Class 6 Senior Steers – Born 2015 and before

Class 7 Senior Champion Steer

Class 8 Reserve Senior Champion Steer

Class 9 Grand Champion Steer (*from Junior Champion Steer and Senior Champion Steer*)

Class 10 Reserve Grand Champion Steer

2025 YOUTH - WORLD SHOW QUALIFYING CLASS BREAKS

FEMALES

Class 1 Born September-December 2024

Class 2 Born July-August 2024

Class 3 Born May-June 2024

Class 4 Born March-April 2024

Class 5 Born January-February 2024

Class 6 Junior Champion Female (*winner from classes 1-5*)

Class 7 Reserve Junior Champion Female (*remaining first place winners and second place winner from Junior Champion*)

Class 8 Born September-December 2023

Class 9 Born May-August 2023

Class 10 Born January-April 2023

Class 11 Born 2022

Class 12 Senior Champion Female (*class winners from classes 8-11*)

Class 13 Reserve Senior Champion Female (*remaining class winners and second place winner from Senior Champion*)

Class 14 Grand Champion Female (*from Junior Champion and Senior Champion*)

Class 15 Reserve Grand Champion Female (*from remaining Champion and the Reserve Champion to the Grand Champion*)

BULLS (Shown at Halter WITH NOSE LEAD)

Class 16 Born September-December 2024

Class 17 Born July-August 2024

Class 18 Born May-June 2024

Class 19 Born March-April 2024

Class 20 Born January-February 2024

Class 21 Born September-December 2023 ** *(Must be 13 years of age and/or teen or senior showmanship division)*

Class 22 Grand Champion Bull *(class winners from classes 16-21)*

Class 23 Reserve Grand Champion Bull *(remaining class winners plus second place winner from Grand Champion class)*

YOUNG STEERS

Class 24 Born October - December 2024

Class 25 Born July - September 2024

Class 26 Born April - June 2024

Class 27 Born January - March 2024

Class 28 Junior Champion Steer *(class winners from classes 24-27)*

Class 29 Reserve Junior Champion Steer *(remaining first place winners and second place winner from Junior Champion class)*

Class 30 Born September - December 2023

Class 31 Born May - August 2023

Class 32 Born January - April 2023

Class 33 Born January-December 2022

Class 34 Senior Champion Steer *(class winners from classes 30 -33)*

Class 35 Reserve Senior Champion Steer *(remaining first place winners and second place winner from Senior Champion class)*

Class 36 Grand Champion Steer *(from Junior and Senior Champion Steers)*

Class 37 Reserve Grand Champion Steer *(from remaining Champion and the Reserve Champion to the Grand Champion)*

MINIATURE STEERS

Class 38 Born January – December, 2024

Class 39 Born January – December, 2023

Class 40 Born January – December, 2022

Class 41 Grand Champion Miniature Steer *(class winners from classes 38 – 40)*

Class 42 Reserve Grand Champion Miniature Steer *(remaining class winners plus second place winner from Grand Champion class)*

Animal must be registered as a miniature Texas Longhorn steer, and have the “m” notation in their registration number.

2025 YOUTH - WORLD SHOW QUALIFYING MINIATURE CLASS BREAKS

NOTE: The Youth Miniature Female & Bull qualifying classes are optional for the 2024/2025 point year. If they are offered, they are subject to the \$5/qualifying fee.

MINIATURE FEMALES

Class M1 Born July – December, 2024

Class M2 Born January – June, 2024

Class M3 Junior Champion Miniature Female (*class winners from classes M1 and M2*)

Class M4 Reserve Junior Champion Miniature Female (*remaining first place winners and second place winner from Junior Champion Class*)

Class M5 Born July – December, 2023

Class M6 Born January - June , 2023

Class M7 Born January – December, 2022

Class M8 Senior Champion Miniature Female (*class winners from classes M5 - M7*)

Class M9 Reserve Senior Champion Miniature Female (*remaining first place winners and second place winner from Senior Champion Class*)

Class M10 Grand Champion Haltered Miniature Female (*from Junior Champion and Senior Champion*)

Class M11 Reserve Grand Champion Haltered Female (*remaining Champion and the Reserve Champion to the Grand Champion*)

MINIATURE BULLS

Class M12 Born July – December, 2024

Class M13 Born January – June, 2024

Class M14 Born July – December, 2023 **

Class M15 Grand Champion Miniature Bull (*class winners from classes M12 - M14*)

Class M16 Reserve Grand Champion Miniature Bull (*remaining class winners plus second place winner from Grand Champion class*)

** (*Exhibitor must be 13 years of age and/or teen or senior showmanship division*)

2025 MINIATURES – WORLD SHOW QUALIFYING CLASS BREAKS

(These classes will be subject to the \$5 qualifying fee)

MINIATURE FEMALES

Class M1 Born July – December 2024

Class M2 Born January - June 2024

Class M3 Born July – December 2023

Class M4 Born January - June 2023

Class M5 Junior Champion Female (first and second place winners from classes 1-4)

Class M6 Reserve Junior Champion Female (remaining first and second place winners from Junior champion drive)

Class M7 Born July - December 2022

Class M8 Born January - June 2022

Class M9 Born July - December 2021

Class M10 Born January - June 2021

Class M11 Senior Champion Female (first and second places from classes 7-10)

Class M12 Reserve Senior Champion Female (remaining first and second place winners from Senior champion drive)

Class M13 Grand Champion Female (winners from Junior and Senior champion drive)

Class M14 Reserve Grand Champion Female (remaining winners from Junior and Senior Champion Drive)

Class M15 Born 2020 and before

Class M16 Grand Champion Mature Female

Class M17 Reserve Champion Mature Female

MINIATURE BULLS

Class M18 Born July - December 2024

Class M19 Born January - June 2024

Class M20 Junior Champion Bull (first and second place winners from classes 18-19)

Class M21 Junior Reserve Champion Bull (remaining first and second place winners from Junior champion drive)

Class M22 Born July- December 2023 **

Class M23 Born January- June 2023 **

Class M24 Senior Champion Bull (first and second place winners from classes 22-23)

Class M25 Senior Reserve Champion Bull (remaining first and second place winners from Senior champion drive)

Class M26 Grand Champion Bull (winners from Junior and Senior champion drive)

Class M27 Reserve Grand Champion Bull (remaining winners from Junior and Senior champion drive)

*** (Exhibitor must be 13 years of age and/or teen or senior showmanship division)*

Due to the small number of breeders and miniature females involved in the show world - the same animal can be shown open qualifying haltered as well as non-qualifying non-halter, as long as the open qualifying halter show judge and the non-qualifying non-halter judge are not the same person.

NON-QUALIFYING MINIATURE CLASSES

(These classes are NOT subject to the \$5 qualifying fee)

MINIATURE STEERS - HALTERED

Class M28 Born 2024

Class M29 Born 2023

Class M30 Born 2022 or before

Class M31 Grand Champion Steer (first and second place winners from classes 28-30)

Class M32 Reserve Grand Champion Steer (remaining first and second place winners from Grand Champion Steer drive)

MINIATURE NON-HALTERED FEMALES

Class M33 Born 2024

Class M34 Born 2023

Class M35 Born 2022

Class M36 Born 2021 or before

Class M37 Grand Champion Non-Haltered Female (first and second place winners from classes 33-36)

Class M38 Reserve Grand Champion Non-Haltered Female (remaining first and second place winners from classes 33-36)

MINIATURE GROUP CLASSES

Class M39 Produce of Dam:

two animals, natural birth, any sex, and can have different owners.

Class M40 Get of Sire:

three animals, natural birth, both sexes, 2 or more different dams, and can have different owners.

2025 SNOOK LONGHORN ROUNDUP RECAP/ MAIL IN

Name _____ Email Address _____ Phone Number _____

	Entries	Standard Fee	Entries	HOTLA Member Fee	TOTAL
Mci H 'G\ ck '5 'fGHUbXUFX' @b[\ cfbgLDc]bHg'cb`m`.....	&\$#blfm`	`%`#blfm`	
Mci H 'G\ ck '5 'fA]b]` @b[\ cfbgLDc]bHg'cb`m`.....	&\$#blfm`	`%`#blfm`	
Mci H 'G\ ck '6 'fGHUbXUFX' @b[\ cfbgLD`	` (\$#blfm`	` `) `#blfm`	
Mci H 'G\ ck '6 'fA]b]` @b[\ cfbgLD`.....	` (\$#blfm`	` `) `#blfm`	
CdYb<UHfYX'Hfcd\ miGHYYf'G\ ck`.....	` (\$#blfm`	` `) `#blfm`	
CdYb<UHfYX'G\ ck 'fGHUbXUFX' @b[\ cfbgLD`.....	` (\$#blfm`	` `) `#blfm`	
CdYb<UHfYX'G\ ck 'fA]b]` @b[\ cfbgLD`.....	` (\$#blfm`	` `) `#blfm`	
G\ ck a Ubg\]d'7ca dYH]hcb'UbX'DYYK YY'G\ ck`fMci H 'G\ ck g'5 / '6L`BC` : 99G` D`YUgYa Uf_`tcHJ`g\ ck a Ubg\]d`Yblf]Yg`.....	MCI H< '5` SSSSSSSS`	MCI H< '6` SSSSSSSS`	
@H9` : 99.`5 XX`~`%` Zf`YUW` Yblfmibch]b`g\ ck`cZJW`VYZfY`(!&`!&`	
PAYING BY CHECK				HC15 @81 9	\$



THIS RECAP SHEET SHOULD SERVE AS THE COVER PAGE FOR YOUR ENTRY FORMS AND ALL OTHER NECESSARY DOCUMENTS



2025 HOTLA SNOOK LONGHORN ROUNDUP SPONSOR FORM

Name _____

Business/Ranch Name _____

YES I WANT TO DONATE AN ITEM(S) FOR THE SILENT AUCTION

Please circle your sponsorship level below:

Please circle t-shirt sizes you need: S M L XL XXL
(for the Wrangler, Trail Boss, and Cattle Baron levels)

Ranch Hand \$100

Recognition in show program, recognition on social media posts, and your ranch or business name announced throughout the event.

Wrangler \$ 250

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, and your brand/logo added to show t-shirt.

Trail Boss \$ 500

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, your brand/logo added to show t-shirt, your banner hung in arena, ½ pg ad in program, a 1-year paid HOTLA membership, plus 2 show t-shirts and 2 caps.*

Cattle Baron \$1000

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, your brand/logo added to show t-shirt, your banner hung in arena, a full pg ad in program, a 2-year paid HOTLA membership, 2 show t-shirts and 2 caps, and a custom belt buckle for sponsors.*

**All banners and program ads must be provided by the sponsor.*

Deadline to have your brand/logo included on the show t-shirts is April 17.

A final order will be placed at the end of April.

This hard copy form is to be used for sponsorships & donations paid by check (and mailed in). See the Llano Longhorn Roundup website (<https://www.llanolonghornroundup.com/snook-show.html>) for online payment information of sponsorships.

Submit your sponsorship form and payment to:

Merrilou Russell

11288 FM 822

Edna, TX 77957

Phone: 361-781-4221

***All donations
are appreciated!***

Make checks payable to:

Heart of Texas Longhorn Assn. or HOTLA (please mark "Sponsorship" in memo area)

HEART OF TEXAS
LONGHORN ASSOCIATION



HOTLA MEMBERSHIP APPLICATION

*All membership applications are reviewed and approved by the H.O.T Board of Directors

First Name _____ Last Name _____

Mailing Address _____

Ranch Name _____

Ranch Location _____

Website _____

Email _____ Phone _____

TLBAA Number _____ TLBT Number (If youth) _____

Membership fees

Active \$35

Associate \$20

Youth \$10

Please send completed form and payment to :

Troy Unger

1800 County Road 248

Georgetown, TX 78633