



SPONSORSHIPS 2024

You Bet! Count Me In!

PLEASE CIRCLE YOUR SPONSORSHIP CHOICE BELOW

Last Name: _____ First Name: _____

Ranch/Business Name: _____

Website: _____

Email Address: _____ Phone: _____

Check here

I WANT TO DONATE AN ITEM(S) for the Silent Auction, with all proceeds of that auction event going to the Heart of Texas Longhorn Association (HOTLA).

Please circle your sponsor level below:

Ranch Hand \$100

Recognition in show program, recognition on social media posts, and your ranch or business name announced throughout the event.

Wrangler \$ 250

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, and your brand/logo added to show t-shirt.

Trail Boss \$ 500

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, your brand/logo added to show t-shirt, your banner hung in arena, ½ pg ad in program, a 1-year paid HOTLA membership, plus 2 show t-shirts and 2 caps.*

Cattle Baron \$ 1,000

Recognition in show program, recognition on social media posts, your ranch or business name announced throughout the event, your brand/logo added to show t-shirt, your banner hung in arena, a full pg ad in program, a 2-year paid HOTLA membership, 2 show t-shirts and 2 caps, and a custom belt buckle for sponsors.*

**All banners must be provided by the sponsor*

SHOW AMTS ENCLOSED \$

This hard copy form is to be used for sponsorships & donations paid by check (and mailed in). You can also utilize the Sponsorship e-Form available on the Llano Longhorn Roundup website to send in your show sponsorship with payment via credit card.

Submit your sponsorship form and payment to:

Merrilou Russell
11288 FM 822
Edna, TX 77957
Phone: 361-781-4221

All donations are greatly appreciated and not limited to the amounts noted above.

Make checks payable to: Heart of Texas Longhorn Assn. or HOTLA (indicate "Sponsorship" in memo area)